



Sponsorship Opportunities

Company Mission:

Bobby Valentine's Sports Academy believes in the power of education and the transforming effect it can have on young athletes. Every interaction is an opportunity to help a player improve, and we take that very seriously. Whether you come to us as an all-star athlete or a brand new participant, we will work to get your skills better and help you enjoy your sessions. We guarantee maximum effort from our instructors to find the right path for you to perform at the best of your ability.

Introduction:

Bobby Valentine's Sports Academy was founded in 2006. Built on the idea to help and develop as many kids as possible, by providing them with a safe and positive place, where they can develop both athletic and life skills. One of Bobby's goals is to maintain a presence in the town that has shaped his life and success, Stamford, CT. Thanks to Bobby Valentine's proven curriculum, every instructor is equipped to educate young athletes on proper mechanics to keep them healthy and successful both on and off the field. With this ideology, Bobby wanted to expand further into more sports. In doing so he felt a larger facility was a necessity.

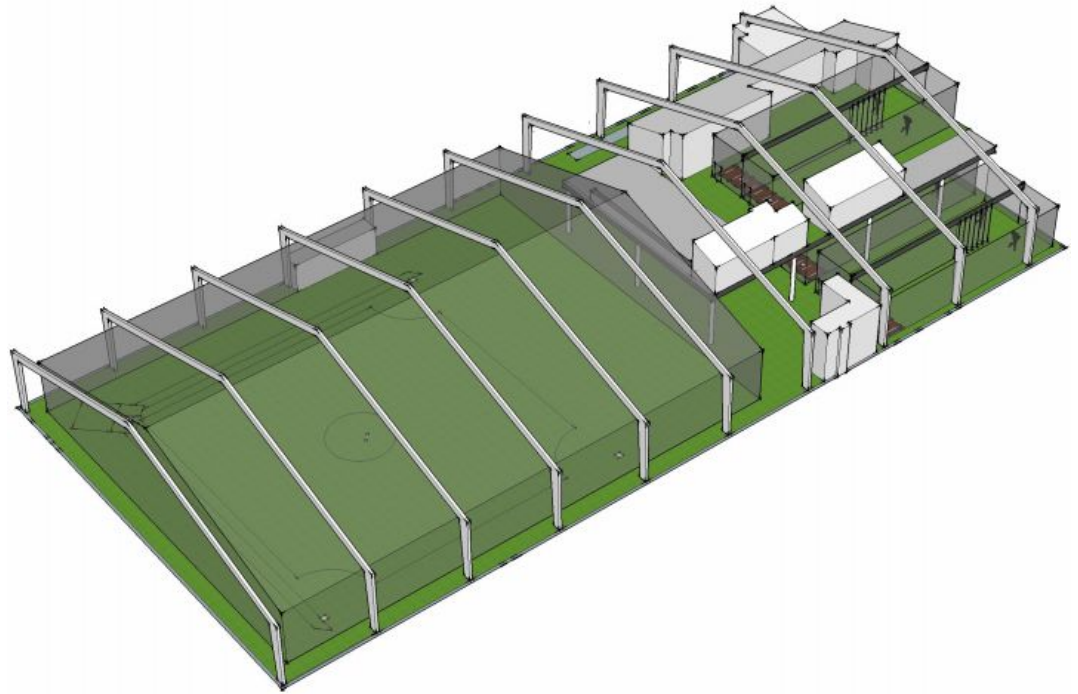
March 1 2017, BVSA opened its doors to a brand new, 40,000 sq. ft. athletic facility to accommodate athletes of *every sport* and age group. From peewee to high school to adult leagues, this family- friendly environment includes a full turf field, six batting cages, a multi-purpose surface area, as well as gaming and homework areas. The new facility still hosts our travel baseball and softball leagues as well as provide space for local lacrosse & soccer.

The emotion of being a part of a team and the grassroots appeal of sports draws in a multitude of families through our doors. With the new facility we have the opportunity to offer more sports and events to an even wider variety of customers. The year- round facility will be open for extended seasonal hours. This provides a perfect opportunity for a variety of companies, seeking these promotional and marketing benefits.



Other Facility Use:

- Athletic Tournaments/ Clinics
- Summer Camps
- Recreational Leagues
- Team Building/ Corporate Off- sites
- Staff Development Days
- Family Recreation Days
- Family/ Team Outings
- Product Displays
- Draft Leagues
- Pop - Up Shops
- Craft Days
- Open for any open space event ideas



Demographics:

Foot traffic avg. 70 families per day

Website and Social Media Analytics:

- 1,600 page visits per month
- 849 Facebook Page likes
- 1800 Instagram Followers

Fairfield County



- Under 5 yrs
- 5- 18yrs
- 18-64 yrs
- 65 yrs and older

Westchester County



- Under 5yrs
- 5- 18 yrs
- 18- 64 yrs
- 65 yr and older

Bobby Valentine's Sports Academy represents an ideal platform for companies looking to connect with active, family- oriented customers who want a fun environment to enjoy the activities they love most. BVSA provides different levels of sponsorship, gold, silver and bronze that vary in prices.

Package one

\$25,000 for 5 years

Options:

- Field Sponsor
- Balcony Sponsor

Includes:

- Naming Rights
- Logo/ Signage
- On- Site Video Advertisement
- Email Advertisement
- Promotional Opportunities
- Website Advertisements
- Point- of- Sale Advertisements

Package Two

\$1,200 - \$12,000 for 1- 10 years

Options:

- Tunnel Sponsor
- Ramp Sponsor
- Field Banner

Includes:

- Naming rights
- Logo/ Signage
- On- Site Video Advertisement

Package Three

\$500- \$1000 for 1 year

Options:

- On- Site Video Screen
- Poster Sponsor
- Elevator Sponsor
- Website Sponsorship

Includes:

- Logo/ Signage

Each sponsorship deal is up for negotiation between the company and BVSA.

Package One:

Option 1: Entire 16,000 square feet Turf Field Sponsor

A 16,000 turf field with lines for a full baseball field. Field will include drop down curtains to divide the field for multi- use.

- \$20,000 for 2 years

Includes:

- Naming rights for the field in form and artwork on our East wall.
- On- site video advertisement on the screens located in the lobby and second floor balcony area of BVSA.
- Use of company logo on our email blasts.
- Promotional opportunities during events.
- Ability to use the field for 4 team building events throughout the year.
- Point- of- sale advertisement opportunities on program brochures, branded merchandise or event advertising.
- Priority sponsorship for tournaments and competitions.
- Name will be used any time field is booked or used.
- Logo with backlink on website.



All signage can be provided by your company at no cost or designed by our team with YOUR logo at a discounted rate. All in- facility signage will be discussed on an individual basis with more detail.



Package One:

Option 2: Balcony Sponsor

A 6,000 square foot area that supports our entire second floor. The balcony holds two batting cages, offices, restrooms, concession area and gaming lounge.

- \$5,000 for 1 year
- \$12,000 for 3 years
- \$18,000 for 5 years

Includes

- Naming rights for the balcony in form of a banner and plaque. The banner will hang on the wall of the stairwell. The plaque will be located at the bottom of the stairwell.
- On- site video advertisement on the screens located in the lobby and second floor concessions area of BVSA
- Promotional opportunities during events, Tournaments and Competitions.



Package Two:

Option 1: Tunnel Sponsors

BVSA has 6 tunnels and each sponsor will consist of a different sponsor. Tunnels will be sold on a first- come- first- serve basis for chosen location. We have 4 tunnels located on the first level and 2 on the second level.

\$2,500 for 1 years (for one tunnel)

\$6,500 for 3 years (for one tunnel)

\$10,000 for 5 years (for one tunnel)

Includes:

- Naming rights for the tunnel on the back wall of each tunnel in the form of a 5x10 foot
- On- site video advertisement on the screens located in the lobby and second floor concessions area of BVSA
- Promotional opportunities during events
- Priority sponsorship for tournaments and competitions

Option 2: Ramp Landing Sponsor

Sponsorship opportunities at the top and bottom landings of the ramp.

BVSA will have a 65 foot long ramp going from the lobby into the facility.

- \$5,000 for 3 years
- \$7,000 for 5 years
- \$12,000 for 10 years

Includes:

- Naming rights to the ramp in the form of an enlarged sticker or hand painted onto the landings of the ramp. There is one logo at the top of the ramp and one on the bottom of the ramp. This will be viewed by every patron who walks out of the lobby and down the ramp into our facility
- On- site video advertisement on the screens located in the lobby and second floor concessions area of BVSA
- Promotional opportunities during events
- Priority sponsorship for tournaments and competitions

All signage can be provided by your company at no cost or designed by our team with YOUR logo at a discounted rate. All in- facility signage will be discussed on an individual basis with more detail.

Option 3: 10 X 20 Banner

On the North and South wall of the turf field area, up to 12- 24 advertising banners will be hung. Location of signage on North and South wall will be sold on a first- come- first- serve basis.

- 10x 20 feet- \$3,500 for 1 year (1 per bay)
- 10x 20 feet- \$12,000 for 5 year (1 per bay)

Includes

- One company logo/ signage/ advertisements on the North wall of turf area
- On- site video advertisement on the screens located in the lobby of BVSA
- Promotional opportunities during events
- Priority sponsorship for tournaments and competitions

All signage can be provided by your company at no cost or designed by our team with YOUR logo at a discounted rate. All in- facility signage will be discussed on an individual basis with more detail.

We request that banners **DO NOT** have a white background.

Package Three:

Option 1: On- Site Video Screen

BVSA will have one TV in the lobby and one TV on the balcony scrolling advertisements. The other TV's will be running live footage of the activities going on in the facility, live TV, and promotions.

- \$1,000 for 1 year
- \$2,500 for 3 years

Includes

- Company digital logo/ advertisements to run on advertising TV's and as well as our website.

All designs must be designed by company and emailed over to info@bobbyvacademy.com

Option 2: Poster Sponsor

You can purchase a 3x2 feet poster to hang around our facility. Location of where poster will be hung up for discussion.

- \$500 for 1 year
- \$1,200 for 3 years

Signage or advertisement must be designed by company and provided to BVSA. All designs must be emailed over to info@bobbyvacademy.com or can be designed and printed by company.

Option 3: Elevator Sponsor

BVSA has one elevator in the middle of the facility to bring patrons from the floor to floor. Companies have the opportunity to sponsor the outside elevator doors (both upstairs and downstairs) in the form of a full door wrap.

- \$1,500 for 1 year
- \$4,000 for 3 years

Includes: One company logo/ signage/ advertisement placed on or inside the elevator in the form of a (dimensions) sticker.

All designs must be created by company and emailed over to info@bobbyvacademy.com.



Thank you!

For further questions please email info@bobbyvacademy.com